

YMCA

Latin
America
& Caribbean

Transformational
Synergies
for our
communities

2021
Annual
Report





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we are the YMCA
Regional Node
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This is
how we
build
community



Nice to meet you we are the YMCA Regional Node

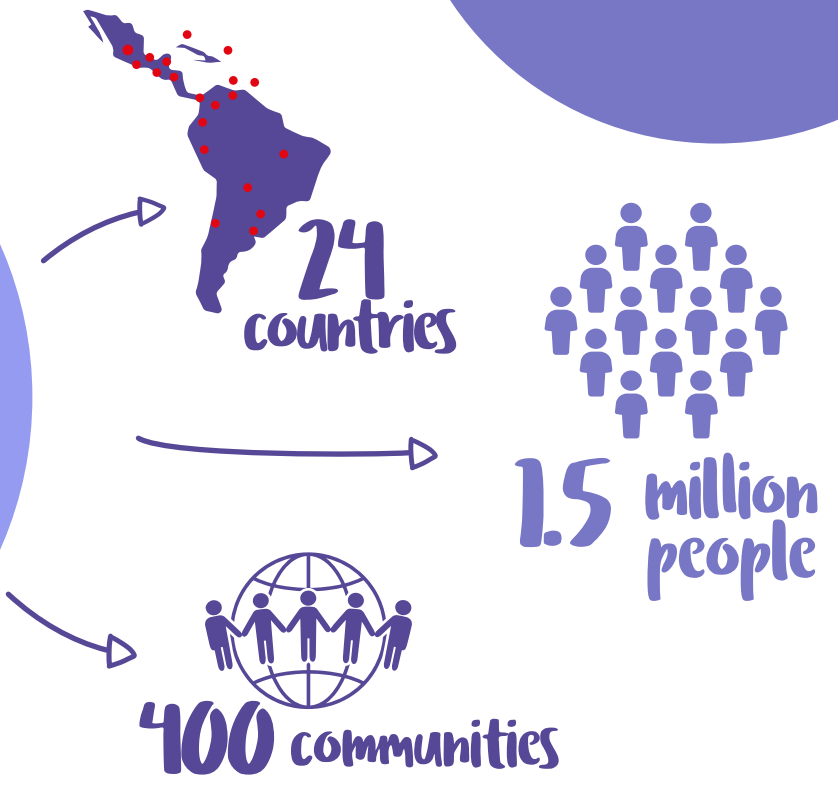


The YMCA is a non-profit organization founded in London in 1844 that serves more than 60 million people in 119 countries.
Our global mission is to empower youth.

We have more than 142 years working side by side with the communities in Latin America and the Caribbean.

we are working for thousands of girls, boys and young people to become active citizens and today's leaders

and we provide security, trust, hope, a sense of belonging and a sense of purpose.





Clarity of purpose



We are a regional community





Catalizing
Sinergias
for greater
social impact

2021 was again a challenging year for our communities and for the YMCAs in Latin America and the Caribbean.

Nevertheless, this challenge forced us to stop working on things that aren't important and we began focusing on what really matters for the Movement and our communities.

It reminded us of the power we have in delivering our mission as a Regional Community, working side by side, the YMCAs in the region and our partners, together, we are stronger.

While the YMCAs in the region transformed their business models to stay relevant in a changing environment, we also took a leap with you, and for you, to be more effective and innovative in our value proposition at the regional level. We evolved to the YMCA Latin America and Caribbean Regional Node, as a platform that connects, facilitates and inspires synergies for a greater social impact.

The new structure of our service portfolio empowers the 24 members of our regional network; to catalyze synergies that transform the YMCA movement and our communities more assertively.

The team is inspired and confident about the strategic step that we have taken in 2021 because it highlights our greatest value of working in the community and for the community.

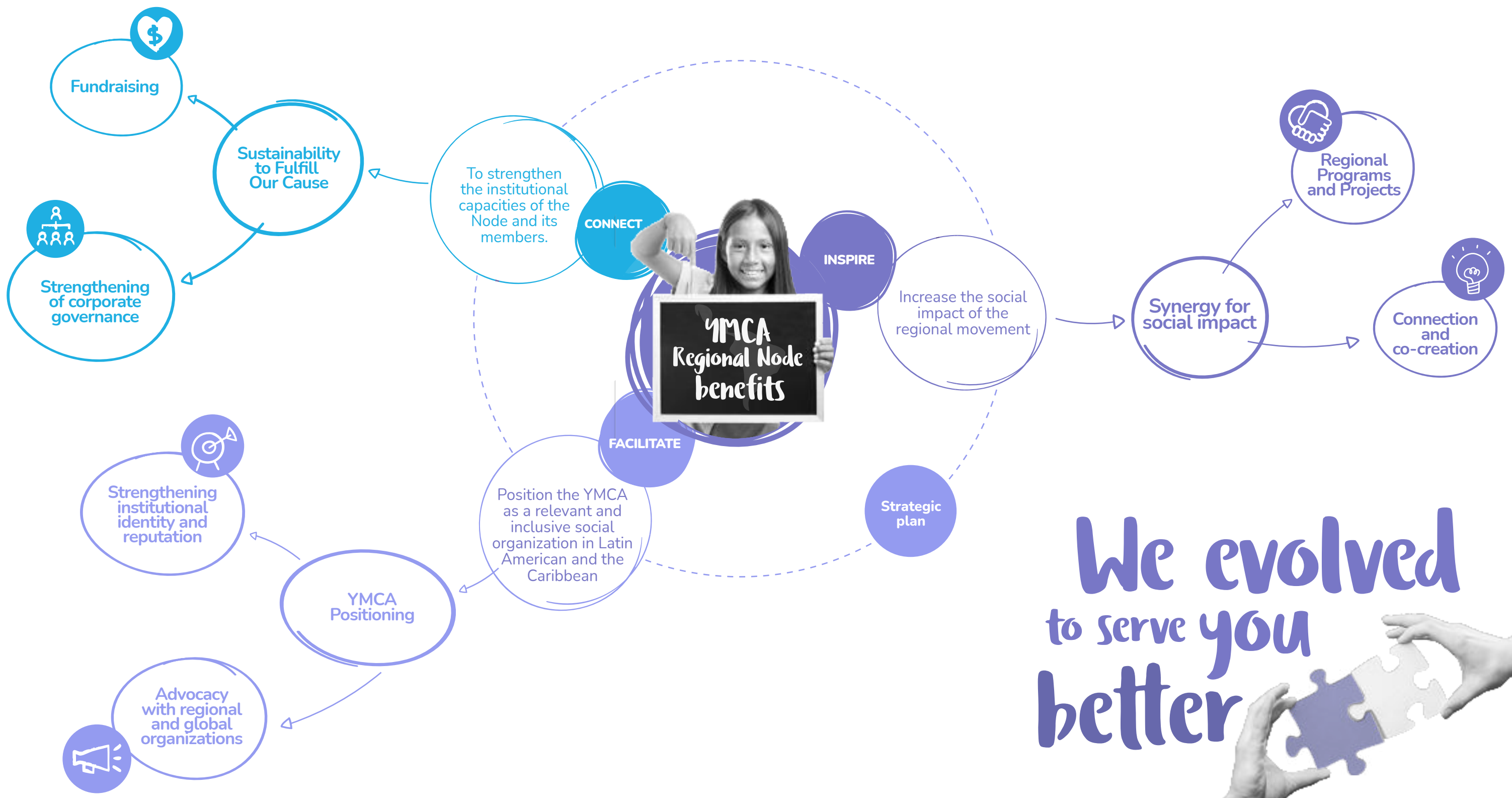
Thanks to all the volunteers, staff, and participants of our programs and activities, because each one of you makes us unique as a great YMCA community. We are ready to support you on this transformation and - together - empower youth to build fair, equitable and sustainable communities.



Felipe Jurado
President



Antonio Merino
General Secretary



We evolved
to serve you
better



Strategic
direction 1

To strengthen
the institutional
capacities of the
Node and its
members.

We connect

Articulating assertive
relationships that
promote strategic
alliances.



The resilience of the YMCA was accompanied by the commitment and trust that our Strategic Allies have in the work we carry out under our mission and purpose of generating sustainable YMCAs to enhance their work within their communities.

Measurement of Development of Skills Socioemotional

Our collaboration started in 2020 with the **Templeton World Charity Foundation, Inc**, with a total contribution of USD \$234,689.40, allowed us to strengthen our mission.

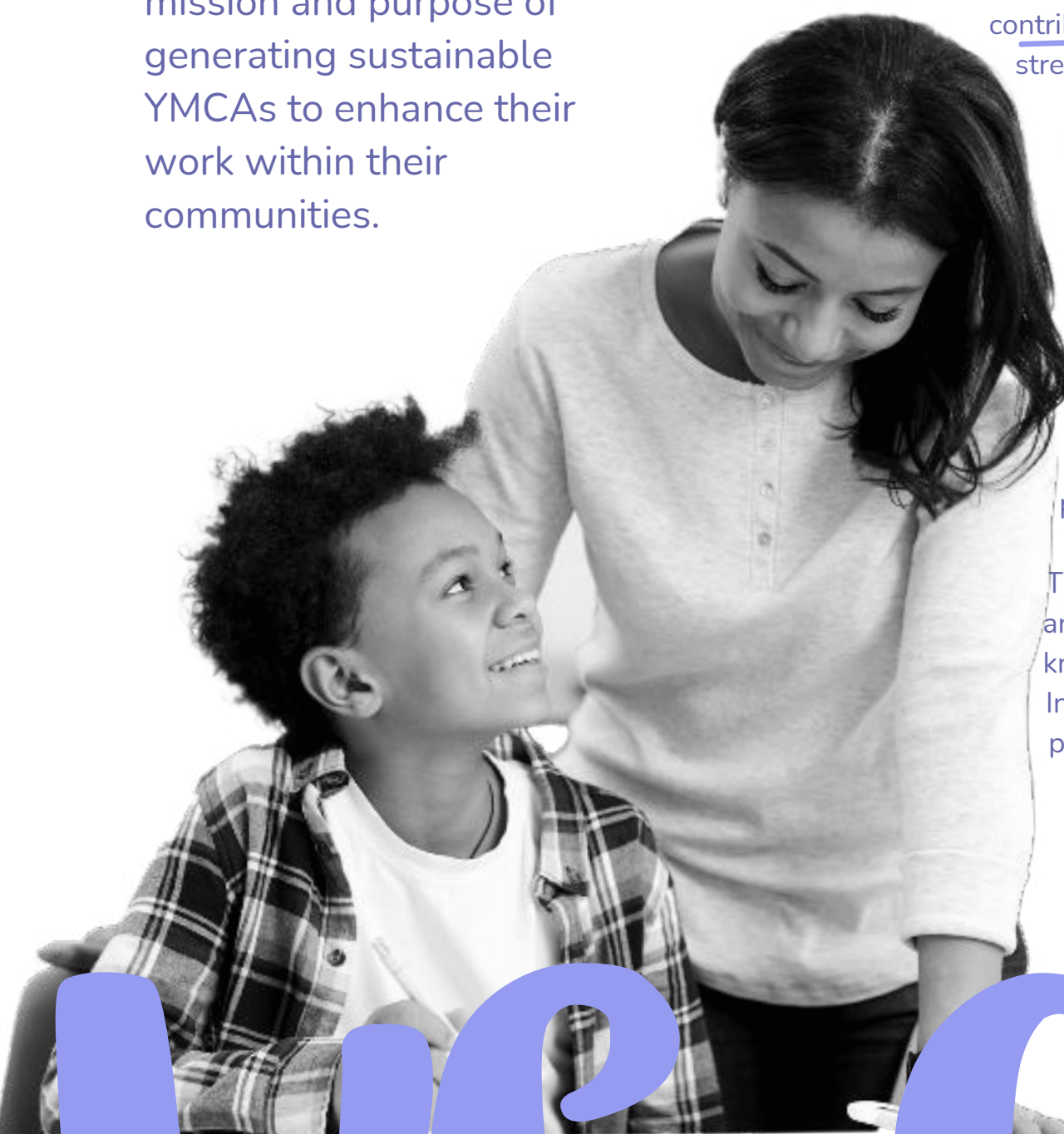
In 2021 it allowed us to continue the process of the adaptation and validation of a tool to measure **Socio Emotional Learning (SEL)** of the children and youth that participate in YMCA programs, through the work carried out in various interventions in the cities of **Bogota and Cali (Colombia), Lima, Arequipa and Trujillo (Peru)**. Through this project we reached 1,235 young people in 16 social programs.

This has been possible thanks to the articulation and financing obtained by the Regional Node, the knowledge and experience of our partner Hello Insight; and the social commitment of the participating YMCA.

Commitment to the childhoods and caribbean youth

In the Caribbean region, the **CIBC FirstCaribbean International ComTrust Foundation** reaffirmed its commitment to the huge potential of children and youth, renewing its social investment until 2024 to help fulfill the dreams of **2,000 students in Aruba, Bahamas, Barbados, Trinidad and Tobago, Cayman Islands and Jamaica** through the YMCA Afterschool programs, pledging to provide a total donation of **USD \$150,000 over the next three years (2021 - 2024)**.

In the future, as a Regional Node, we will remain committed to this initiative, seeking new financing opportunities that allow us to scale the tool to other countries and contexts, achieving more effective and profitable benefits.



Facilitating platforms
that catalyze consensus
and learning.

we inspire

Strategic
direction 2

Increase the
social impact of
the regional
movement

We achieved great things together.

This year, our collaborative efforts paid off, transforming into relevant projects of regional and sub-regional scope focused on strengthening all YMCAs through training, capacity building, and working with strategic partners.

As a Regional Node, we create and facilitate platforms that connect the creativity of staff and volunteer teams in the region, turning them into sustainable projects for youth and their communities.

Programs and projects: Innovating to transform

Improvement of After School programs in the Caribbean

The Covid-19 pandemic severely impacted the academic and socio-emotional development of millions of children and young people. YMCAs in the Caribbean, despite the COVID-19 lockdown, continued to serve their communities through **AfterSchool programs**.

To strengthen our commitment to youth development, as a Regional Node, we **partnered in 2021 with Hello Insight to measure socio-emotional learning in young YMCA participants**, collect relevant information on the quality of experiences provided by our programs, and measure the level of confidence of the staff team in the Promotion of Positive Youth Development.

Additionally, Hello Insight provided an **online platform to analyze, understand, and improve the information collected** in real time, and therefore, the impact of our programs. This work consolidates the project to strengthen **Afterschool** programs supported by **CIBC FirstCaribbean International ComTrust Foundation**.



Youth in Governance Roles (YGOR)

70 young people from 10 countries in the region were involved in the seventh cohort of the Youth in Governance Roles (YGOR) program, strengthening their decision-making skills for greater leadership in their YMCAs, learning new knowledge, acquiring tools, and connecting with their local and regional realities.



Programs and projects: Innovating to transform

Regional Mental Health Program

Mental Health, as a priority issue for the YMCAs in the region, brought together several YMCAs through the Regional Mental Health Network as a co-creation space to design a preventive response to the mental health problems identified by the youth of the region.

Inspired by the Mental Health Champions program of the UK YMCA; the Network led a needs assessment, designing content adapted to our youth and our communities. The program is ready to pilot in 2022.



Connection and co-creation:
Connecting with purpose

The commitment and effort of the staff and volunteers of each of the YMCAs in Latin America and the Caribbean in times of pandemic, was reinforced from the Regional Node with spaces that connected us and inspired us to continue working for thousands of people in hundreds of communities, facilitating virtual trainings, presence in international forums, and the working in programatic networks.



Training events:
Listening with empathy

Responding to the need and interest of the YMCAs in the region to connect with experiences that promote innovation and new knowledge, **four training** and reflection events were held throughout the year, reaching approximately 300 people in more than 18 hours of online connection available to the audiences.



Connection and co-creation:
Connecting with purpose



Disruption with impact Social

From May 24th to 29th, with the participation of **70 people per day**, a new edition of the Regionalc annual meeting was held, virtually this time, with the theme "Disruption with Social Impact" where the **most successful experiences in philanthropy and fundraising** developed by the YMCAs of the region in times of pandemic were shared.

This event was **sponsored by NAYDO**, certifying, together with the Regional Node, staff, and volunteers interested in acquiring skills to innovate in their local work.

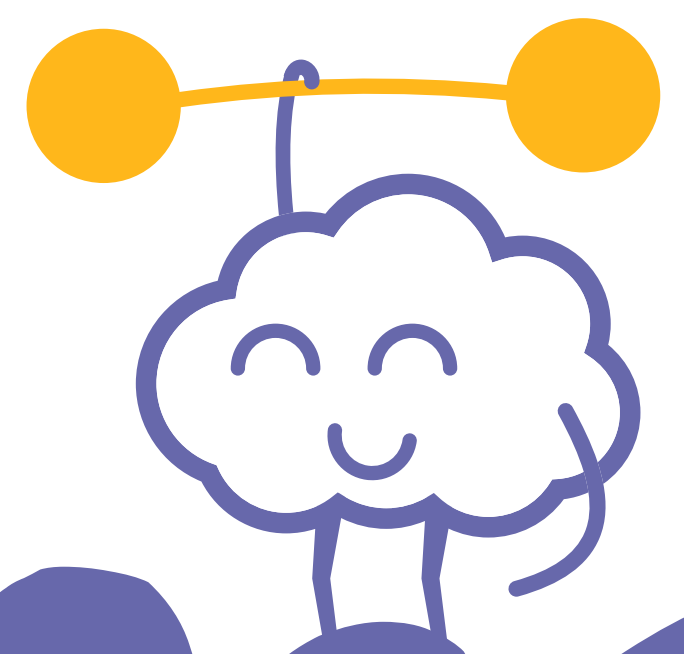


Mental Health Week

Representatives of **14 YMCAs in the region**, with an interest in strengthening the work they develop in their communities, led the second edition of the Mental Health Week from October 25th to 29th.

With five days of activities, more than 40 participants per session had the opportunity to learn about tools for work in **suicide prevention, mental health and disability; mental health in the migration context; and disease diagnosis and treatment.**

Through this event, the YMCA strengthened its position as an organization that promotes the importance of mental health and well-being in different areas and from different contexts and realities.



Community

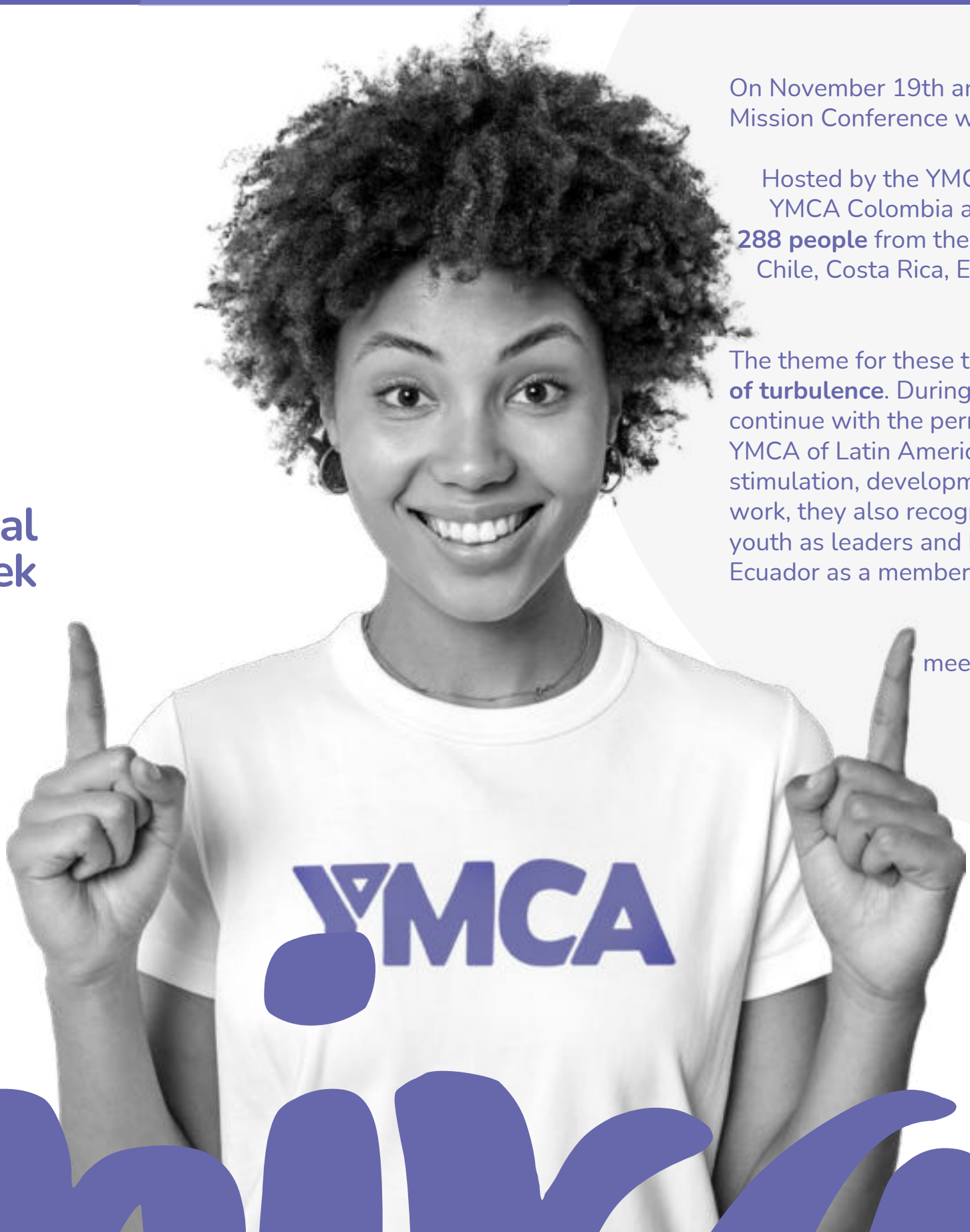


Connection and co-creation: Connecting with purpose

Socio-Emotional Learning Week

From November 16 to 18, the Socio-Emotional Learning (SEL) Week was held, with **95 participants and speakers with vast experience**. All of them had the chance to share knowledge, learning, and tools, regarding the importance of measurement and the promotion of the **development of socio-emotional learning skills** in YMCA programs.

During the event, the experience of the regional project was highlighted sharing the adaptation and validation of tools for the **measurement of socio-emotional skills in Colombia and Peru**.



On November 19th and 20th, the 20th Latin American Mission Conference was held in a virtual format.

Hosted by the YMCA of Uruguay, with the support of the YMCA Colombia and the Regional Node, **approximately 288 people** from the YMCAs of Germany, Brazil, Colombia, Chile, Costa Rica, Ecuador, Peru, Uruguay, and Venezuela participated.

The theme for these two days was: **Missionaries in times of turbulence**. During the conference, they agreed to continue with the permanent process of cooperating as YMCA of Latin America and the Caribbean, in the stimulation, development, and support of their missionary work, they also recognized the importance of the role of youth as leaders and highlighted the integration of YMCA Ecuador as a member of the network.

Next October 2022, the network will meet in person at the Bochica Camp of the YMCA of Bogota to carry out the 21st Conference of the Mission Network.

XX Latin American Mission Conference



Strategic
direction 3

Position the YMCA
as a relevant and
inclusive social
organization in Latin
American and the
Caribbean

We facilitate

Giving visibility
to solutions that
encourage action
in synergy.

With genuine interest and openness to listen to different positions, we participated in different advocacy spaces that are connected to our purpose, which allowed us to learn and learn about different problems, as well as contribute to designing solutions for the region and the world and making visible the work that it carries out the movement at the regional level, promoting cooperation between these organizations and civil society.



Organization of American States

This year, the Regional Node became a **Civil Society Organization registered with the OAS**, with the goal of increasing and continuing with the strengthening of the cooperation mechanisms between member states and civil society organizations.

In addition, between November 10th and 12th, we represented the entire YMCA movement in the region at the 51st regular session of the OAS General Assembly.



UN CLIMATE CHANGE CONFERENCE UK 2021
IN PARTNERSHIP WITH ITALY



The United Nations Climate Change Conference (COP26) in Glasgow brought together 120 world leaders and more than 40,000 registered participants, including 22,274 party representatives, 14,124 observers and 3,886 media professionals.

A team of 18 YMCA representatives, inspiring young leaders from around the world, brought their stories of climate action and leadership to COP26.

For example, Rodrigo Puntriano (YMCA Peru), youth leader of the **Sumaq Muru project**, and member of **the winning team of seed funding during the 2020 Youth Solutions Summit**, was part of the documentary presented by the World Alliance during COP 26, sharing the impact community that has had its project in the community to inspire more young people to be part of initiatives of this type.

UN Climate Change Conference (COP 26)



Forum of the Countries of Latin America and the Caribbean on Sustainable Development 2021

Between March 15th and 18th, the Regional Node represented all the YMCAs of the region at the fourth ECLAC Forum on sustainable development, joining state and civil society actors who reaffirmed their commitment to effectively implement the **2030 Agenda, in an integrated and indivisible manner**, taking into account economic, social and environmental aspects, as part of the three dimensions of sustainable development.



Foro de los Países de América Latina y el Caribe sobre el **DESARROLLO SOSTENIBLE**



Commission on the Status of Women

From March 15th to 26th, **7 delegates** from the YMCAs of Brazil, Uruguay, Mexico, and the Regional Node, participated in the sixty-fifth session of the Commission on the Status of Women (CSW65) of the Economic and Social Council of the United Nations; the largest meeting on gender equality globally.

The YMCA contributed its views to the agenda for the eradication of gender-based violence and the rights of girls and women.

The presence of the YMCA in these types of events allows the knowledge and experiences acquired to inspire new ideas and reflections to continue contributing to the creation of fairer, more equitable, and inclusive spaces in Latin America and the Caribbean.

ECOSOC Youth Forum

Between April 7th and 8th, all YMCA LAC movements had a voice in the tenth edition of the annual ECOSOC Youth Forum held by the United Nations through **5 youth delegates from Brazil, Peru, and the Regional Node.**

This initiative offers a unique platform where young people can contribute to policy discussions at the United Nations through their ideas and sharing their learnings, connecting with other young people, and sharing their perspectives and ideas on **how to implement the 2030 Agenda and the SDGs** in each of their communities with a global perspective.



**ECOSOC
YOUTH FORUM
10TH ANNIVERSARY**



With leaders committed to transformation

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Secretary:

Gerardo Alfonso Medina Paz (Peru)

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Neydi Sagnité Cruz García (Mexico)

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Pedro Henrique Matos Mantovani (Brazil)

José Alexis Ordoñez Velásquez (Honduras)

Miguel Ángel Sánchez Calcagno (Uruguay)

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Luisa Inés Moreno Beltrán

Marcelo Ernesto Mañas Balbis

Alternate Member:

Andrew Johnson

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Facilitator:

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Bernadete María Franco Cunha

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Ángela María Caridad Henriquez

José Alexis Ordoñez Velásquez

Miguel Ángel Sánchez Calcagno

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Rodrigo Antonio Merino Arango

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Ángela María Caridad Henriquez

José Alveiro Valencia Zapata

Technical Secretary:

Rodrigo Antonio Merino Arango

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Chief Executive Director:

Rodrigo Antonio Merino Arango

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Administration and Institutional Development Coordinator:

Ángela Natali Cifuentes Chaparro

Brand and communications Coordinator:

Daniel Gómez Santiago

Programs and Projects Assistant:

Oriana del Sol Ortiz Parrao

Administration and Institutional Development Assistant:

Renata Namnum Barrera

Subregional Coordinators

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Caribbean:

Gwenael Apollon

Brazil:

José Ricardo Caporal Calza

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Andean:

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Interns

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Víctor Gamalier Vargas Valdez

Diego Ojeda Llerandi

Karla Gabriela Palacios Quintal

Limny Dodanim Mendoza Torres

María José Andreu Rivas

Angel Rolando Reyna Garza



With Strategic partners



Financial report

The following information summarizes the financial statements of the year-end December 31, 2021 and 2020 (in Mexican pesos). These statements were audited by Castillo Miranda y Compañía, S.C. member of BDO Mexico.

Our complete audited financial statements are available upon request.

Balance sheet

| | 2021 | 2020 |
|--|---------------------|---------------------|
| Assets | | |
| Current | | |
| Cash and cash equivalents | \$ 2,750,376 | \$ 4,330,401 |
| Advance Payments to Suppliers | | 181,211 |
| Computer equipment, net | 12,112 | 18,957 |
| Recoverable taxes | 21,132 | 18,415 |
| Sundry debtors | 10,648 | 5,064 |
| Advance Payments | 16,859 | |
| Total asset | \$ 2,811,127 | \$ 4,554,048 |
| Current Liabilities | | |
| Accounts payable and accrued expenses | | |
| Projects advances | \$ 1,416,998 | \$ 1,993,268 |
| Memberships collected in advance | 259,060 | 1,004,724 |
| Contingency fund | 0 | 307,022 |
| Provisions | 203,287 | 274,769 |
| Taxes to pay | 81,502 | 71,251 |
| Total del pasivo circulante | 1,960,847 | 3,651,034 |
| Employee benefits | 113,983 | 90,945 |
| Total Current Liabilities | 2,074,830 | 3,741,979 |
| Patrimony | | |
| Unrestricted | 736,297 | 812,069 |
| Total Liabilities and Patrimony | \$ 2,811,127 | \$ 4,554,048 |

Statement of Activities

| | 2021 | 2020 |
|--|-------------------|-------------------|
| Income | | |
| Contributions for projects | \$ 5,481,211 | \$ 3,302,486 |
| Membership dues | 1,241,158 | 1,023,341 |
| Total of the contributions and memberships | 6,722,369 | 4,325,827 |
| Expenses | | |
| General expenses | 6,677,036 | 4,343,788 |
| Comprehensive financing result | | |
| (Loss) foreign exchange profit, net | (145,974) | 121,231 |
| Interest earned | 24,869 | 41,595 |
| | (121,105) | 162,826 |
| (Decrease) increase in the patrimony accountant | (75,772) | 144,865 |
| Accountant patrimony at the beginning of the year | 812,069 | 667,204 |
| Total of the Patrimony at the end of the year | \$ 736,297 | \$ 812,069 |

The reporting currency for the Alliance for legal and fiscal purposes is the Mexican peso. The functional currency is the US dollar since it is the currency of the economic environment in which the Alliance operates and also because its sales and purchase transactions and their assets and liabilities are in this currency.



Youth contributing to change

The YMCA Youth Led Solutions Summit on the Future of Work held in June 2021 trained for three days nearly 800 young people from over 100 countries about the changes in the future of work. Over 40 hours of interactive online engagement delivered by 150 contributors were provided, focused on new opportunities emerging in the Green and Creative Economies; 71 Solution Teams were then formed to design solutions and ideas on youth employment and entrepreneurship. 27 final seed grant awards for successful solutions were announced in December 2021, worth some USD 170,000 in total, including USD 70,000 managed by Y USA.

In October, 350 people worldwide registered for the YMCA Youth Led Solutions Summit on Mental Health and Wellbeing held with Y Australia on World Mental Health Day 150 joined the event and heard keynote speeches and a panel discussion. They then joined in the advanced co-creation of the Open Manifesto, a set of principles and guidelines for YMCAs working in mental health, and a prototype digital Wellbeing platform, 'the World of Wellbeing'. After the YMCA Youth Led Solutions Summit on



Climate Action of October 2020, World YMCA announced in March 2021 that 35 local climate action projects would be funded. Final seed grant awards of successful solutions were announced for 27 Solution teams from 14 countries, for a total USD 170,000 in November 2021 provided as a seed capital.

The top categories of these projects were waste management, advocacy & activism, food security, green economy & employment, and conservation. Six of the projects were also selected as focal projects for YMCA at the 'COP 26' Conference in Glasgow in November 2021.

Fair jobs for youth



In June, 2021 the World YMCA was invited to join the ILO's Decent Jobs for Youth platform as a partner.

In July, it was granted complimentary membership in MIT's new SolveED programme of interactive courses on entrepreneurship and innovation.

In 2021 World YMCA and WWF worked together on an Earth Hour campaign in March, and the global biodiversity agreement in September.

Governance

In March 2021, World YMCA proposed a number of Constitutional Amendments designed to make the organization fitter and leaner for the 21st Century.

These included reducing the size and composition of the Executive Committee while newly including external members. World YMCA consulted the Movement, and the changes were approved at an Extraordinary World Council Meeting on 30 October 2021.



We are part of a global network



World Council 2022

In April 2021, World YMCA confirmed that the 20th YMCA World Council would take place in July 2022, as a hybrid part-physical, part-online event.

Intense preparations began, and registration opened on 1 November 2021.



Support for the post-covid financial recovery of the movement

In 2020, the YMCA [Covid-19] Solidarity Fund made grants of almost USD \$390,561.34 to support 27 National Movements, saving or supporting an estimated 380 jobs in the process. In 2021, 70% of these grants finalised their grant cycle and approved final reports.

World YMCA developed the first stage of a multi-year and multi-phase partnership with the HP (Hewlett Packard) LIFE Foundation to accelerate digital equity, receiving USD 70,000 to work with five YMCAs to encourage the uptake of HP LIFE courses as part of the YMCAs' ongoing programmes.



Looking forward

The Vision 2030 process – agreeing the global YMCA's shared vision, mission and priority action areas for the next decade – intensified in 2021.

The four priority areas are Community Wellbeing, Meaningful Work, Sustainable Planet, Just World. In September, over 450 people attended five information webinars on Draft 1.

Thereafter Draft 2 was circulated for a second round of consultation in December.



We are part of a **global network**

With us
YOUR
contribution
adds
value



Individual donors

- Adrian Isai Martínez Arreola
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- ComTrust Foundation
- Scotiabank
- Templeton World Charity, Inc.

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- YMCA of Germany
- YMCA of the USA
- YMCA Alumni
- World Alliance of YMCA
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- Edith Cruz
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- Ana Clara Martí
- Monique Camargo
- Marjorie Silva
- Samuel Steevens
- Jean Belony





Let us go together

to build synergies
that strengthen the movement
and empower youth.



ymcalac.org

YMCA

 Latin
American
& Caribbean

The annual report has been translated into English solely for the convenience of readers of this language.

In all cases, where there are any disagreements between the English and Spanish versions, the Spanish version shall be considered authoritative and controlling.

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